Available in both a 14g and 30g bottle size, every package of Cetacaine Topical Anesthetic Liquid now includes a unique dispenser cap for the accurate filling of Luer-lock syringes. Cetacaine’s triple-active formula is well-suited for scaling and root planing, pre-injection, or other procedures requiring site-specific topical anesthesia to accessible mucous membrane except the eyes. The unique design also allows for the single dip insertion of a microbrush through the Luer-lock cap.

Please see the Brief Summary of the Prescribing Information on the next page. You are encouraged to report negative side effects of a prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Rx only.

<table>
<thead>
<tr>
<th>Description</th>
<th>Cetacaine Topical Anesthetic Liquid</th>
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</thead>
<tbody>
<tr>
<td>Size</td>
<td>14g  30g</td>
</tr>
<tr>
<td>Item No.</td>
<td>0203  0211</td>
</tr>
<tr>
<td>MSRP</td>
<td>$35.00  $55.00</td>
</tr>
</tbody>
</table>

Key Features & Benefits

- New, unique dispenser cap is compatible with any Luer-lock syringe
- Onset of anesthesia within 30 - 60 seconds and duration is typically 30 - 60 minutes
- Pleasant taste
- 14g bottle yields up to 34 full mouth applications
- 30g bottle yields up to 73 full mouth applications
- Cost-Efficient -
  - 14g bottle - $0.26 per quadrant and $1 a full mouth
  - 30g bottle - $0.18 per quadrant and $0.75 a full mouth
- Measure and use only what you need - less waste*

Important Safety Information

- On rare occasions, methemoglobinemia has been reported in connection with the use of benzocaine-containing products. If a patient becomes cyanotic, treat appropriately to counteract (such as with methylene blue, if medically indicated).
- Care should be used not to exceed the maximum recommended dosage.
- The most common adverse reaction caused by local anesthetics is contact dermatitis characterized by erythema and pruritus that may progress to vesiculation and oozing. This occurs most commonly in patients following prolonged self-medication, which is contraindicated.
- Cetacaine may not be right for everyone including those who are hypersensitive to any of its ingredients or are known to have cholinesterase deficiencies.

Contact:
Cetylite Industries, Inc.
9051 River Road
Pennsauken, NJ 08110
856.665.6111
marketingdept@cetylite.com

* Cetacaine Liquid in excess of 0.4 mL per office visit is contraindicated.
Cetacaine
Topical Anesthetic Liquid

Brief Summary of the Prescribing Information

Active Ingredients
Benzocaine ................................................................. 14.0%
Butamben ................................................................. 2.0%
Tetracaine Hydrochloride ........................................... 2.0%

Contains
Benzalkonium Chloride ............................................... 0.5%
Cetyl Dimethyl Ethyl Ammonium Bromide ..................... 0.005%
In a bland water-soluble base.

Action
The onset of Cetacaine-produced anesthesia is rapid (approximately 30 seconds) and the duration of anesthesia is typically 30-60 minutes, when used as directed.

Indications
Cetacaine is a topical anesthetic indicated for the production of anesthesia of all accessible mucous membrane except the eyes. Cetacaine is indicated to control pain and for use for surgical or endoscopic or other procedures in the ear, nose, mouth, pharynx, larynx, trachea, bronchi, and esophagus. It may also be used for vaginal or rectal procedures when feasible.

Dosage and Administration
Cetacaine Liquid Apply 200 mg (approximately 6 – 7 drops or 0.2 cc) with a cotton applicator or directly to tissue. Do not hold the cotton applicator in position for extended periods of time, since local reactions to benzoate topical anesthetics are related to the length of time of application. Liquid in excess of 400 mg (approx. 12 – 14 drops or 0.4 cc) is contraindicated.

An appropriate pediatric dosage has not been established for Cetacaine Liquid.

Dosages should be reduced in the debilitated elderly, acutely ill, and very young patients.

Tissue need not be dried prior to application of Cetacaine. Cetacaine should be applied directly to the site where pain control is required. Anesthesia is produced within one minute with an approximate duration of thirty minutes. Each 200 mg dose of Cetacaine Liquid contains 28 mg of benzocaine, 4 mg of butamben and 4 mg of tetracaine HCl.

Adverse Reactions
Hypersensitivity Reactions: Unpredictable adverse reactions (i.e. hypersensitivity, including anaphylaxis) are extremely rare. Localized allergic reactions may occur after prolonged or repeated use of any aminobenzoate anesthetic. The most common adverse reaction caused by local anesthetics is contact dermatitis characterized by erythema and pruritus that may progress to vesiculation and oozing. This occurs most commonly in patients following prolonged self-medication, which is contraindicated. If rash, urticaria, edema, or other manifestations of allergy develop during use, the drug should be discontinued. To minimize the possibility of a serious allergic reaction, Cetacaine preparations should not be applied for prolonged periods except under continual supervision. Dehydration of the epithelium or an escharotic effect may also result from prolonged contact.

Precaution: On rare occasions, methemoglobinemia has been reported in connection with the use of benzocaine-containing products. Care should be used not to exceed the maximum recommended dosage (see Dosage and Administration). If a patient becomes cyanotic, treat appropriately to counteract (such as with methylene blue, if medically indicated).

Use in Pregnancy: Safe use of Cetacaine has not been established with respect to possible adverse effects upon fetal development. Therefore, Cetacaine should not be used during early pregnancy, unless in the judgement of a physician, the potential benefits outweigh the unknown hazards. Routine precaution for the use of any topical anesthetic should be observed when Cetacaine is used.

Contraindications
Cetacaine is not suitable and should never be used for injection. Do not use on the eyes. To avoid excessive systemic absorption, Cetacaine should not be applied to large areas of denuded or inflamed tissue. Cetacaine should not be administered to patients who are hypersensitive to any of its ingredients or to patients known to have cholinesterase deficiencies. Tolerance may vary with the status of the patient. Cetacaine should not be used under dentures or cotton rolls, as retention of the active ingredients under a denture or cotton roll could possibly cause an escharotic effect. Routine precaution for the use of any topical anesthetic should be observed when using Cetacaine.

Rx Only.

Reorder Information:
Cetyl Industries, Inc.
- Cetacaine Liquid Kit, NDC 10223-0202-3, Item No. 0210
- Cetacaine Liquid (14g) with Luer-lock Dispenser Cap NDC 10223-0202-2, Item No. 0203
- Cetacaine Liquid (30g) with Luer-lock Dispenser Cap NDC 10223-0202-4, Item No. 0211

Vista™ Dental Products
- Vista™ 1.2 mL Luer-lock syringes, 100 per box, Item No. 316002
- Vista-Probe™ Needle Tips, 27 ga, 20 per cup, Item No. 315127

Made in U.S.A.

Manufactured by:
CETYLITE INDUSTRIES, INC.
PIONEER LEADER VISIONARY
9051 River Road
Pennsauken, NJ 08110
856.665.6111
www.cetylite.com

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